



## **Sponsorship Opportunities**

We understand that the last couple of years have been unique to say the least. We have put together sponsor packages that are a guideline, but we are extremely willing to work with you or your company on a package or opportunity that best suits your needs. The following packages will help give an idea of what sponsorship opportunities are available, but we are willing to discuss any ideas you may have to help your company get full use of your sponsorship dollars.

### **Platinum Sponsor (\$3000+)**

This package will allow you to be a feature sponsor including a 4x8 (approx.) sign at the market for the contest, name mentioned on social media, printed on the catalogue, and mentioned throughout the contest. Space permitting you will also be allowed to have a display booth at the auction contest. This will also come with 6 sponsor badges for the contest events. Optional Buckle sponsorship could be included in this package (variations to suit your needs can be discussed)

### **Gold Sponsor (\$1500-\$2900)**

This package will allow for feature signage at the Innisfail Auction Market for the Auction contest, name mentioned on social media, printed on the catalogue, and mentioned throughout the contest. This package comes with 4 sponsor badges for the contest events and pro rodeo. Space permitting a display booth at either the contest can be made available. Optional Buckle sponsorship can be included in this package. (Variations to suit your needs can be discussed)

Sponsor packages cont'd

### **Silver Sponsor (\$1000-\$1500)**

This package includes signage at the auction market during the event, signage inside the No Borders tent at the rodeo, as well as mentioned in social media and print ads for the event. This package comes with 4 sponsor badges to contest events and pro rodeo. Optional buckle sponsorship is available with this package (variations to suit your needs can be discussed)

### **Bronze Sponsor (\$500-\$1000)**

This package includes having company logos included in all social media and printed material, included in event signage at the auction. This package comes with 2 sponsor badges for contest related events as well as the pro rodeo.

### **General Sponsorship**

There can be variations in this option based on sponsorship level. Name and or Logo will be included in event signage and social media/printed material.

### **Product Sponsorship**

For being a product sponsor, you/your company can sponsor products all the contestants or a bigger donation directed towards a Champion, Reserve, Runner Up, Rookie or Top 10 Finalists.

**For all other sponsor inquiries or suggestions please feel free to contact.**

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